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CONTACT

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ARTisANAL: Robert Zverina Retrospective at Dendroica Gallery Feb 9 - March 5

Address: Dendroica Gallery, 1718 East Olive Way, Seattle WA 98102
 Opening Reception: Thursday February 9, 2017, 5-9pm

Seattle, WA - Hailed as "the supreme granddaddy of Seattle blogging" (www.tinyurl.com/robZSG), Robert Zverina celebrates 20 years of his *Picture of the Day* website (www.zverina.com) with a multimedia retrospective at Dendroica Gallery, Feb 9 - March 5 2017. This solo exhibition features wall-sized photo montages, robZtv (www.robZtv.com) video projection, and limited edition prints and art books culled from more than 2,100 hand-crafted online posts.

Launched in 1997, *Picture of the Day* (www.zverina.com) is the longest running website of its kind--an unpredictable mix of photography, creative non-fiction, poetry, citizen journalism, and calls to action rooted in the Web's early idealism as an anti-commercial space. Much has changed in the online landscape since then but PoD has refused to keep pace. No ads, no gimmicks, and no single reductive idea guiding it, it's where Web v.1 lives in all its quirky, hand-coded, static HTML glory.

ARTisANAL is both a joke on an overworked marketing term as well as an accurate reflection of Zverina's meticulous processes. Whether cross-referencing thousands of

off-the-cuff pocket videos, arranging found flattened cans into graceful spirals, or assembling elaborate photo mosaics, Zverina sifts and sorts large masses of data and materials, massaging them into integrated wholes that reveal more detail as one zooms in to the granular level. The impulse which guides his prolific documentary work is sweeping and reflexive; what he does with this prodigious output is deeply considered. A populist at heart, Zverina strives to make work that is accessible and affordable to a general audience.

About Robert Zverina

Born in Liberty, NY to Czech political refugees, Robert Zverina was raised in tenuous circumstances among conflicting influences that made him a lifelong skeptic and malcontent. Interests in photography and documentation were formed in earliest youth and he has spent 40 years refining the process of melding narrative with image. He received a BA in English from Cornell, then taught writing and studied poetry under Allen Ginsberg at Brooklyn College (MFA '94). After working as a communications professional in Washington DC and NYC, he renounced desk work altogether in favor of skilled labor in the building trades. This led to stints in architectural salvage and as a caretaker of a remote off-grid agricultural property on Maui. As an "artist with day job," work remains a primary subject. He has lived in Seattle since 1998.

Online portfolio: www.zverina.com/i

High resolution images available upon request

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