

WHAT IS CAR FREE SEATTLE?

Car-Free Seattle is a citizens' initiative funded through a grant from the City of Seattle CarSmart Communities Program. CarSmart Communities funds neighborhood-based projects that encourage people to drive less, drive smarter and explore alternatives to cars. (For more information, see http://www.cityofseattle.net/carsmart.) Car-Free Seattle has chosen Saturday, August 24, 2002 as a day to focus the public's attention on transportation issues which affect us all and to celebrate the existing alternatives of public transit and human-powered vehicles. Across the world, car-free days have become routine in cities from Bogota to Paris in order to reduce air pollution, preserve historic monuments, and liberate their citizens from noise and gridlock.

Car-Free Seattle holds as goals the following:

- 1. To convince the public and government that owning a car is not essential to a high quality of life.
- 2. To support the construction of alternative transport modes and land-use structure that would make the previous proposition credible to the majority of people.
- 3. To convince public and government that unless we do the above the outlook for our descendents is poor due to climate change and congestion.
- 4. To build fiscal incentives which will encourage people to phase cars out of their lives.

Car-Free Seattle Day will be celebrated by a rolling party - a bike ride for riders of all skill levels – that will connect events in Columbia City (Rainier Valley Heritage Festival), Capitol Hill (14th Avenue Merchants Association Block Party), and Fremont (Tour de Fat). Look for bands, music, sidewalk chalk art, beer gardens, games and workshops. A full range of kinetic sculptures, vintage bicycles, cruisers, electric bikes and choppers will be on display. Free, non-judgmental car-free counseling for the auto dependent, and information from local alternative transportation and cycling advocacy organizations will also be available. Later that night, the Fremont Outdoor Cinema will be showing *Breaking Away*, the classic bike movie.

SCHEDULE OF EVENTS FOR SATURDAY, AUGUST 24 2002

10 a.m. – noon: Columbia City Heritage Festival

10a.m.: Networking breakfast at Bikeworks, Ferdinand Street at Rainier Avenue Join us for coffee and donuts at Bikeworks, a community bike shop in Columbia City. Get information about how to reduce car abuse, meet real live Seattle residents who live without cars, and share your views with local city officials.

11:00 a.m.: Rainier Valley Heritage Festival Parade kicks off!

12:00 noon: Art bike rally departs from Bikeworks. All are welcome, whether you're on a chopper, clunky cruiser or titanium twelve speed as we cruise up to Capitol Hill.

11 a.m. – 4 p.m.: 14th Avenue Chalk Art Festival, Capitol Hill Sponsored by the 14th Avenue Merchants Association

The third annual chalk art festival takes place at 14th and Pine (location of the Globe Cafe, SOIL Gallery, Bootyland). Show up, claim a piece of the road and beautify the asphalt. What if all our streets were murals? Prizes will be awarded, entry is free, and chalk will be supplied. At 3 p.m. the art bike rally departs for Fremont

10 a.m. – midnight: Tour de Fat and Fremont Outdoor Cinema, Fremont Sponsored by New Belgium Brewery

A festival of bikes, beer, and bands, right on the Burke-Gilman trail. The Tour de Fat brings together bike riders and beer drinkers, raising money for local cycling advocacy organizations.

9 a.m. – **6 p.m.**: Tour de Fat will feature bands, a beer garden, games, and workshops, plus a full range of kinetic sculptures, vintage bicycles, cruisers, electric bikes and choppers on display. Look for free, non-judgemental car-free counseling for the auto dependent and information from local alternative transportation and cycling advocacy organizations.

7:30 p.m. – midnight: Fremont Outdoor Cinema will be showing a double feature: The Sixth Sense and Breaking Away, the classic bike movie.

For more information, or to volunteer, contact: Robert Zverina, Car-Free Seattle Organizer 206-547-6433

> Car-Free Seattle Website http://thinksmall.org